



September 04, 2025

To,

BSE Ltd. Listing Department, P. J. Towers, Dalal Street, Mumbai – 400 001. (Scrip Code: Equity - 544484),	National Stock Exchange of India Ltd. Exchange Plaza, Bandra-Kurla Complex, Bandra (E), Mumbai – 400 051. (Symbol: BLUESTONE, Series EQ)
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Dear Sirs/ Madam,

Sub.: Intimation under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 – Press Release

Pursuant to Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 (“Listing Regulations”), please find the enclose herewith a copy of the Press Release in connection with the aforesaid Unaudited Financial Results for the quarter ended June 30, 2025, the same is also available on the website of the Company i.e. <https://www.bluestone.com/investor-relations.html>

You are requested to take the above information on record

Thanking you,

Your Sincerely,

For Bluestone Jewellery and Lifestyle Limited
(Formerly known as Bluestone Jewellery and Lifestyle Private Limited)

Gaurav Singh Kushwaha
Managing Director
DIN: 01674879

Encl.: As above

BLUESTONE

BlueStone Jewellery and Lifestyle Limited

[Formerly Known as BlueStone Jewellery and Lifestyle Private Limited]

Reg. off: Site No. 89/2 Lava Kusha Arcade, Munnekolal Village, Outer Ring Road, Marathahalli, Bangalore - 560037

statutorycompliance@bluestone.com

www.bluestone.com

CIN: U72900KA2011PLC059678

Corporate off: 302, Dhantak Plaza, Makwana Road, Marol, Andheri East, Mumbai - 400 059, Maharashtra.

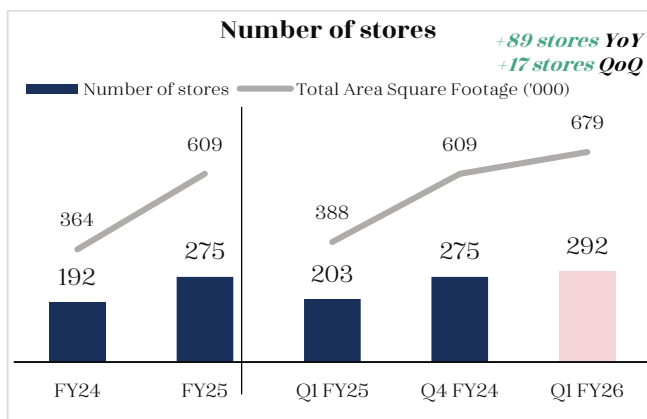
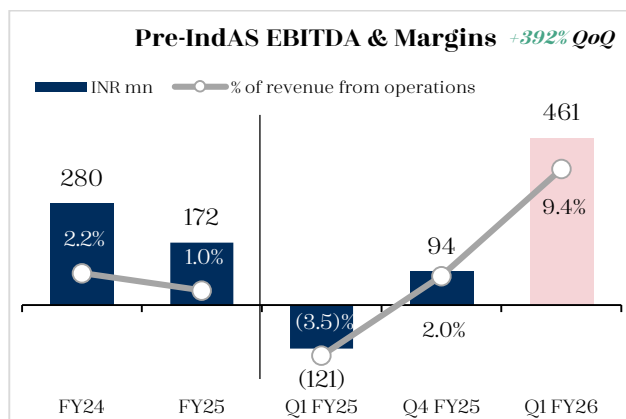
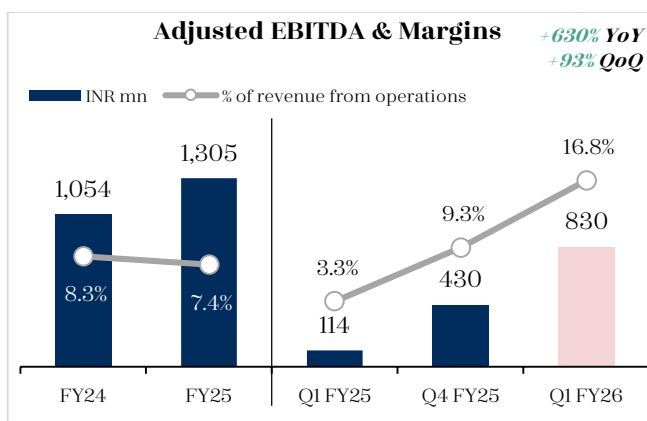
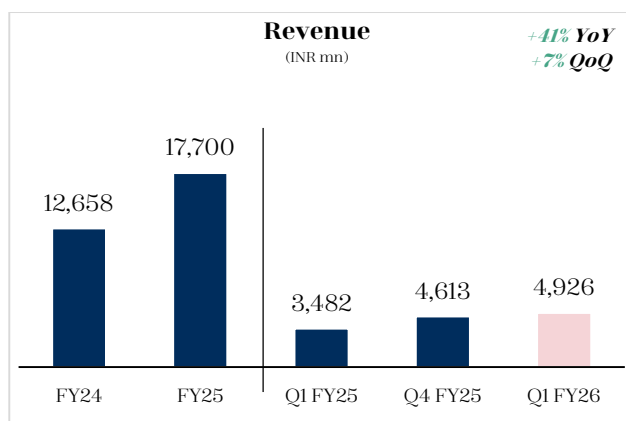
Contact No: 080 4514 6904

BlueStone records 41% Standalone Revenue growth, 630% Adjusted EBITDA growth with positive Cash PAT of INR 175 million

- Q1FY26 Standalone Revenue at INR 4,926 million, up 41% YoY
- Q1FY26 Standalone Adjusted EBITDA at INR 830 million, up 630% YoY
- Standalone Adjusted EBITDA margins at 16.8%, up 1358bps YoY
- We turned cash PAT (standalone) positive for the quarter at INR 174 million vs. cash loss (standalone) of INR (360) million in same quarter last year
- Strong Same Store Sales Growth (SSSG) at 18.4% YoY for the quarter

Sep 04, 2025, Bengaluru: BlueStone Jewellery and Lifestyle Limited ('BlueStone'), a leading digital first, direct-to-consumer jewellery brand, announced its Q1FY26 financial results today. The company continues to execute well with record revenues for the quarter and continued growth momentum. We delivered significant improvements in profitability, reflected in our strong standalone adjusted EBITDA performance and turned cash PAT positive at INR 174mn versus a cash loss on a standalone basis of INR (360)mn in Q1 last year.

Particulars (INR mn) (Standalone)	Q1FY26	Q1FY25	YoY	Q4FY25	FY25
Revenue from Operations	4,926	3,482	+41%	4,613	17,700
Adjusted EBITDA	830	114	+630%	430	1,305
Adjusted EBITDA Margin	16.8%	3.3%	+1358 bps	9.3%	7.4%



Pre-IndAS EBITDA (excluding inventory gain of INR 228mn) stood at INR 233mn; margin at 4.7% for Q1FY26



Commenting on the results, **BlueStone CEO Gaurav Singh Kushwaha** said,

*“We are pleased to report our first quarter as a listed company with a strong performance – revenues grew **41% year-on-year**, driven by healthy same-store sales growth and the continued expansion of our omni-channel footprint. Alongside this growth, we delivered meaningful profitability improvements, with standalone adjusted EBITDA up **630%** and margins expanding by **1358 bps**, reflecting operating leverage across marketing, corporate costs, and manufacturing efficiencies. This translated into a standalone cash profit of **INR 174 million**. These results underscore the profitable scalability of our business model, and this balance of growth with improving profitability gives us confidence in delivering sustainable long-term outcomes for our stakeholders.”*

About BlueStone Jewellery and Lifestyle Limited:

BlueStone is a contemporary lifestyle jewellery brand offering diamond, gold, platinum and studded jewellery with a strong design-led approach. Launched in 2011 as a digital-first, direct-to-consumer brand, BlueStone has evolved into one of India’s leading omnichannel jewellery retailers with a wide presence across the country. The brand retails through its website, mobile app and a growing network of stores, providing customers with a seamless online-to-offline experience. With a diverse portfolio spanning rings, earrings, necklaces, bangles, solitaires and more, BlueStone caters to modern consumers who value unique designs, craftsmanship and innovation across occasions. The Company also operates advanced manufacturing facilities to support its expanding scale and product range.

Website: www.bluestone.com

App Store: <https://apps.apple.com/in/app/bluestone-jewellery-online/id1107631430>

Play Store: https://play.google.com/store/apps/details?id=com.bluestone.android&hl=en_IN

For further information please contact:

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Note: Certain statements in this document may be forward-looking statements. Such forward-looking statements are subject to certain risks and uncertainties like regulatory changes, local political or economic developments, and many other factors that could cause our actual results to differ materially from those contemplated by the relevant forward-looking statements. Further, past performance is not necessarily indicative of future results. Given these risks, uncertainties and other risk factors, viewers are cautioned not to place undue reliance on these forward-looking statements. The Company will not be in any way responsible for any action taken based on such statements and undertakes no obligation to publicly update these forward-looking statements to reflect subsequent events or circumstances.
