



April 23, 2026

To,

BSE Ltd. Listing Department, P. J. Towers, Dalal Street, Mumbai - 400 001. (Scrip Code: Equity - 544484),	National Stock Exchange of India Ltd. Exchange Plaza, Bandra-Kurla Complex, Bandra (E), Mumbai - 400 051. (Symbol: BLUESTONE, Series EQ)
---	--

Dear Sirs/ Madam,

Sub.: Intimation under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 - Press Release

Pursuant to Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("Listing Regulations"), please find the enclose herewith a copy of the Press Release in connection with the aforesaid Audited Financial Results for the quarter and financial year ended March 31, 2026, the same is also available on the website of the Company i.e. <https://www.bluestone.com/investor-relations.html>

You are requested to take the above information on record

Thanking you,

Your Sincerely,

For Bluestone Jewellery and Lifestyle Limited
(Formerly known as Bluestone Jewellery and Lifestyle Private Limited)

Gaurav Singh Kushwaha
Managing Director
DIN: 01674879

Encl.: As below

BLUESTONE

BlueStone Jewellery and Lifestyle Limited

[Formerly Known as BlueStone Jewellery and Lifestyle Private Limited]

Reg. off: Site No. 89/2 Lava Kusha Arcade, Munnekolal Village, Outer Ring Road, Marathahalli, Bangalore - 560037

statutorycompliance@bluestone.com www.bluestone.com CIN: L72900KA2011PLC059678

Corporate off: 302, Dhantak Plaza, Makwana Road, Marol, Andheri East, Mumbai - 400 059, Maharashtra.

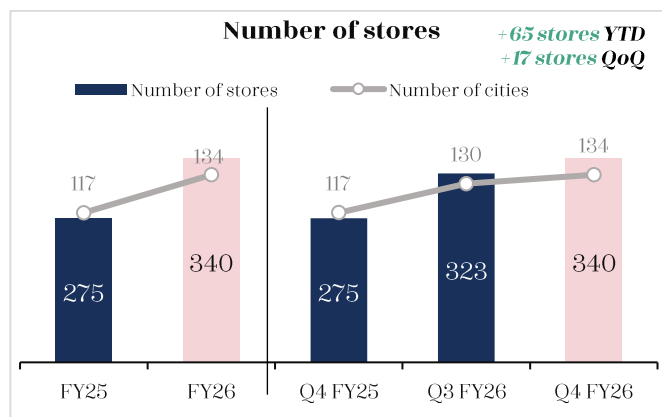
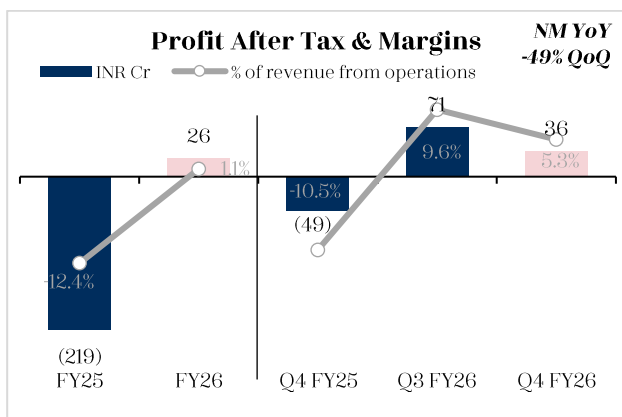
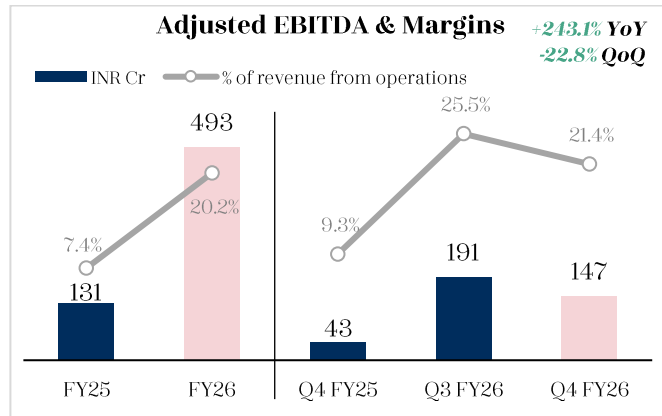
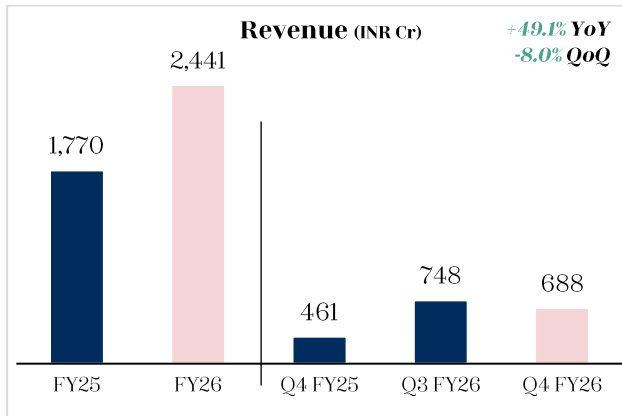
Contact No: 080 4514 6904

BlueStone reports robust 49% YoY revenue growth in Q4FY26 with first full year of positive Reported PAT

- Q4FY26 Standalone Revenue at INR 688 crores, up 49% YoY
- Strong Same Stores Sales Growth (SSSG) of 34% YoY for the quarter
- Q4FY26 Standalone Adjusted EBITDA at INR 147 crores, up 243.1% YoY
- Milestone year with first full year of reported PAT; Reported PAT of INR 36 crores in Q4FY26 vs. loss of INR (49) crores in Q4 FY25
- Added 65 stores in FY26 taking store count to 340 across 134 cities

Apr 23, 2026, Bengaluru: BlueStone Jewellery and Lifestyle Limited ('BlueStone'), a leading digital first, direct-to-consumer jewellery brand, announced its Q4FY26 financial results today. The company delivered 49% revenue growth for the quarter driven by strong SSSG momentum of 34% YoY. The operating leverage in the business continued with EBITDA margin improvement over last year. FY26 was a milestone year with the company reporting its first full year of positive PAT, underscoring the strength of its business model and execution.

Particulars (INR crores) (Standalone)	Q4 FY26	Q4 FY25	YoY	FY26	FY25	YoY
Revenue from Operations	687.7	461.3	49.1%	2,441.2	1,770.0	37.9%
Adjusted EBITDA	147.4	42.9	243.1%	492.5	130.5	277.3%
Adjusted EBITDA Margin	21.4%	9.3%	1213 bps	20.2%	7.4%	1280 bps
Reported PAT	36.4	(48.6)	NM	26.0	(219.2)	NM





Commenting on the results, **BlueStone's CEO Gaurav Singh Kushwaha** said,

"This year marks a significant milestone as we delivered our first full-year of reported net profit, underscoring an inflection point in the Company's profitability journey. This comes on the back of strong growth momentum reflecting in our 49% YoY revenue growth (Retail sales) for the quarter and 38% YoY for FY26. The demand environment continues to demonstrate resilience, underpinned by a structural shift toward omnichannel engagement and a growing consumer preference for design-led expression.

*Through this year we have demonstrated strong operating leverage in the business reflecting in our Adjusted EBITDA growth of **277.3% YoY** for FY26. The quarter's operating performance also reflects embedded leverage in the business. We generated a significant standalone cash profit of **INR 82 crores for the quarter**.*

We are a uniquely positioned scaled player in the category with our truly omni-channel customer experience and vertical integration that drives design differentiation. We are entering FY27 with superior exit growth rates (as seen in Q4FY26) and continue to be deeply focused on execution to expand consumer wallet share as well as bring in new consumers into our fold."

About BlueStone Jewellery and Lifestyle Limited:

BlueStone is a contemporary lifestyle jewellery brand offering diamond, gold, platinum and studded jewellery with a strong design-led approach. Launched in 2011 as a digital-first, direct-to-consumer brand, BlueStone has evolved into one of India's leading omnichannel jewellery retailers with a wide presence across the country. The brand retails through its website, mobile app and a growing network of stores, providing customers with a seamless online-to-offline experience. With a diverse portfolio spanning rings, earrings, necklaces, bangles, solitaires and more, BlueStone caters to modern consumers who value unique designs, craftsmanship and innovation across occasions. The Company also operates advanced manufacturing facilities to support its expanding scale and product range.



[Website](#)

[App Store](#)

[Play Store](#)

For further information please contact:

BlueStone Jewellery & Lifestyle Limited

investor.relations@bluestone.com

EY LLP Investor Relations

Diwakar Pingle: diwakar.pingle@in.ey.com

Rhea Dharia: Rhea.Dharia@in.ey.com

Avantika Mishra: Avantika.Mishra@in.ey.com

Note: Certain statements in this document may be forward-looking statements. Such forward-looking statements are subject to certain risks and uncertainties like regulatory changes, local political or economic developments, and many other factors that could cause our actual results to differ materially from those contemplated by the relevant forward-looking statements. Further, past performance is not necessarily indicative of future results. Given these risks, uncertainties and other risk factors, viewers are cautioned not to place undue reliance on these forward-looking statements. The Company will not be in any way responsible for any action taken based on such statements and undertakes no obligation to publicly update these forward-looking statements to reflect subsequent events or circumstances.